



THE FURMAN CO., INC

FIRM PROFILE

Investment Advisory Services

The Furman Co., Investment Advisory Services is designed to assist clients with the development of detailed real estate strategies that compliment their overall business plans. Through strategic planning and consultation, we provide real estate advice focusing on acquisition, development and redevelopment of office, industrial and mixed-use real estate throughout the southeast. **The Furman Co., Investment Advisory Services** is deep-rooted with contacts and associates throughout the United States, keeping the South well connected from the West Coast to Wall Street.

Our company assesses clients' short and long term objectives and expectations and balances them with market and industry sector trends. Our services concentrate on:

- **Fund Management**- With our interest aligned with our investors, we manage the full life cycle of a real estate fund. With our experience, we are able to manage a fund's asset allocations and investment strategies as well as provide comprehensive investor reporting. Moreover, we develop and redevelop portfolios for our investors, third party partners and clients.
- **Asset Management**- Supporting a varied range of owners – including institutions and individuals with office, industrial and retail assets – we provide unique expertise in every aspect of commercial real estate management. Our knowledgeable teams collaborate with clients to custom-tailor plans utilizing The Furman Co.'s complete spectrum of integrated services. The bottom line: We stand apart by delivering visible, quantifiable results for the properties and portfolios entrusted to Furman Investment Advisory Services.
- **Consultation**- We represent the needs of sophisticated clients at all stages of the investment process. Our corporate real estate strategies are highly calculated from research-based advice for a wide range of real estate investment banking advice in areas of limited partnerships, equity raising, mergers and acquisitions, securitization, joint ventures, and structured finance.
- **Investment Sales**- A leader in the sale of single assets and portfolios, we support clients at all stages of the sales cycle: pre-offering due diligence, marketing campaigns, negotiations and due-diligence support and through the closing process.



THE FURMAN CO.,
INVESTMENT ADVISORY SERVICES, LLC



As leader in the region, **The Furman Co., Investment Advisory Services** is supported by a group of real estate professionals with expertise in areas critical to the success of our investments. We go beyond focusing on a single transaction, managing a specific property or searching for an ideal business location. We concentrate on addressing the larger picture and the range of issues institutional clients face in formulating their strategic plans.

Real Estate Investing does not guarantee against loss. The direct or indirect purchase of or investment in real property involves significant risks. Consult your financial, tax and legal advisor before investing